

\$77 million CU sees **500% growth** in eStatement & eNotices penetration

Sharetec's unique functionality saves CU over \$14,000 per year



Overview

Sharetec Auto-Enrollment allows credit unions to provide their members with an easy to use, secure and user-friendly option to view and print eStatements and eNotices from the convenience of any device with internet access.

Winnebago Community Credit Union in Oshkosh, WI, has had great success with Auto-Enrollment. Tammy Weickert, VP of WCCU, comments, "We pride ourselves on our sales and service culture. The benefit to our members is a secure and timely receipt of their statements. We have benefited by saving money due to the lower cost of the electronic delivery".

Before WCCU switched to Sharetec's Auto-Enrollment, only 32% of their members were using Home Banking, and only 16% of those members were using eStatements and eNotices. Today 96% of WCCU's Home Banking members are using eStatements and eNotices. **That is a 500% growth and an annual savings of \$14,500.**

"With Auto-Enrollment, Winnebago CCU has the peace of mind that their statements and notices are being delivered to their members securely and more efficiently than before. Auto-Enrollment has proven to show a true return on investment for WCCU, as well as many other Sharetec customers," remarks Keane Kulak, Regional Director for Sharetec Systems.

For more information contact us at (800) 245-7504 or visit us at Sharetec.com.

About

Located in Oshkosh, WI, Winnebago Community Credit Union (WCCU) is a full service financial institution with approximately 6,822 members and over 77 million in assets.

Problem

Winnebago Community Credit Union wanted to improve their cost savings and operational efficiencies, as well as member relations.

Solution

Winnebago Community Credit Union implements Sharetec Auto-Enrollment.

Results

- eStatement & eNotices penetration grew 500%
- 96% of HB Users now use eStatement & eNotices
- \$14,500 in annual Savings
- Provides a Quicker Turnaround
- More Secure

